

FOR IMMEDIATE RELEASE

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**ASi Networks, Inc. Names Dean Nedelman
Director of Professional Services**

ASi Networks, Inc. (City of Industry, CA) – 01/09/2012 – ASi Networks, Inc. announced today that Dean Nedelman has been named Director of Professional Services. Mr. Nedelman's primary role includes the support of our major accounts. In addition, he will oversee the implementation of advanced Cisco solutions. Mr. Nedelman holds numerous Cisco certifications, which include: CCVP, CCNP, CCDP, CS-CFEFS, CS-CRMCS, CS-CIPCES, CS-CIPCCES, CS-CUSS, and CS-CAWLANFS.

“ASi Networks is pleased to welcome Dean Nedelman as a critical new member of the ASI team,” said Jeff Plumley, president of ASi Networks. “Dean has been added to play a vital role in the development and growth of our Cisco practice. His technical expertise and experience strengthens our position as a leading IT provider to the SMB marketplace, and allows us the opportunity to implement more advanced Cisco solutions. Dean shares our passion for technology, and we are excited to have him on our team.”

Mr. Nedelman brings over 25 years of experience in technical and executive level technology roles across multiple industries and sectors. His background includes security, high availability, telephony, advanced network, wide area application services, and storage area networks. Prior to joining ASi, Mr. Nedelman founded TimeLord Consulting, where he was the principal consultant providing technology depth to Value Added Resellers. Previously, he was the Chief Technology Officer and co-founder of Nextierra. In addition, he has held various IT positions with Bank of America, Health Net, Network Telephone Services, Green Dot, and PCRush.Com.

About ASi Networks, Inc.

ASi Networks Inc., an industry leader in providing business solutions to the Southern California small and mid-size business market, implements industry best-practice solutions through a team of highly skilled certified engineers and professional account managers. Founded in 1998, ASi is unique to the SMB market in that we deliver complete end to end business solutions and services. As one company, ASi delivers Voice, Data, Video and Wired/Wireless solutions to meet the needs of a diverse customer base. A privately held firm, ASi Networks, Inc. is based in the City of Industry, California. For more information, visit www.asi-networks.com or call 1-800-251-1336.